

Anas Bel Madani

Product Designer

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About

I design digital products and build them. User research, interface design, and front-end development handled by the same person in the same project. Most of my recent work is in AI product design and development.

Outside of work, I build tools to help underprivileged communities access the knowledge they need to navigate the world around them.

Skills

Design

Product Design, UX Research, UI Design, Design Systems, Prototyping, Brand Identity

Development

AI-Assisted Development, Next.js, TypeScript, Webflow, HTML/CSS

Tools

Figma, VS Code, Git, Supabase, Railway

Languages

Arabic (Native), French (Fluent), English (Fluent)

Education

Mohammed V University, Rabat
Linguistics, 2013 - 2016

Certifications

Google UX Design Certificate

Experience

UNDP

/ Vetted Consultant, GPN ExpRes Roster / 2024 - Present
Vetted consultant deployed for web platform design and development. Designed and built the INFF (Integrated National Financing Framework) platform in Webflow, used by countries to manage development financing. Responsible for information architecture, UX design, and Webflow development.

Globant

/ Senior UX UI Designer / 2024 - Present
Senior designer for digital products across Globant clients. Led design for AI-focused product initiatives, delivering end-to-end UX from research through production-ready specifications.

ALPHA10X

/ Senior UX UI Designer / 2024 - 2024
Designed the Nostradamus AI-powered investment platform. Owned the full product design process from concept to interface delivery for a machine learning driven financial product.

Leyton

/ UX UI Design Lead / 2022 - 2024
Led product design across multiple projects including Gigawhat, a white-label energy management platform, and the company's main website. Managed a team of 4 designers. Created design systems and component libraries establishing a unified visual language across all Leyton products.

RNI

/ Design Lead / 2019 - 2022
Led the redesign of RNI's visual brand identity. Designed the "RNI Direct" app for internal communications. Managed the full design process from stakeholder alignment through delivery.

IDEAPLUS

/ Senior Design Generalist / 2016 - 2019
Designed corporate web presence and e-commerce platforms. Full design cycle from wireframes through visual design and prototyping.

IZI SYSTEMS

/ UX UI Designer / 2016 - 2016
Designed the interface for IZI Safety, a client-facing safety platform.